



ABOUT ASSC

The Atlanta Sport and Social team is growing and we're looking for bright, energetic, hard-working applicants with a passion for community, sports, and events to help us get to the next level. Located in the Kirkwood Area, Atlanta Sport and Social Club is one of the fastest growing companies in the history of our industry. In 5 years, we've grown to service over 30,000 players annually and we're showing no signs of slowing down!

Our Core Values are very important to us. We work very closely as a small team and all candidates must fit within these Core Values:

Make it Happen

Live the Brand

Take Fun Seriously

People First

Create Better

Make Feel Good Moments

JOB DESCRIPTION

Our Sports Leagues Marketing + Media Intern will work closely with the Sports Leagues Marketing Manager to complete a number of tasks. Tasks may include, but are not limited to, creating Facebook ads, preparing social media posts, promoting at festivals, preparing emails to be sent out, posting upcoming events to event sites, various sorts of research, completing flyer campaigns, writing engaging and creative content, shooting and editing video projects, etc.

Responsibilities include:

- Working with Sports Leagues Marketing Manager to execute marketing initiatives
- Monitor social media channels, respond to posts
- Prepare promotional emails, website announcements, etc
- Collaborating to create presentations, logos, digital flyers and other assets
- Supporting Marketing Manager by updating assets for on-going marketing campaigns



QUALIFICATIONS/REQUIREMENTS

- Enrolled in or recently finished a degree in marketing, advertising, graphic design, digital media or similar program at 4 year accredited college or university (3rd and 4th year students preferred)
- Hardworking and dedicated to the task at hand; comfortable in a busy open office environment
- Confidence in ability to execute projects, problem solve as needed and develop creative solutions to obstacles
- Very comfortable with technology, email, social media
- Upbeat, outgoing and positive personality that fits with our team
- Interest in sports, athletics, events and marketing are a plus
- Valid driver's License, reliable transportation, mobile phone with email capability
- Video production and editing experience is a plus!

COMPENSATION AND BENEFITS

- THIS POSITION IS UNPAID - Fulfillment of internship hours, paperwork and credits at 15-20 hours per week. Will work with school schedule, ideal candidate would be available in 4-5 hour blocks. Some evenings & weekends may be required.
- Anything above 20 hour per week is paid at \$10-\$12/hour max of 30 hours per week
- Free participation in any ASSC leagues and events
- Fun working environment, Kirkwood Office Space

Interested applicants should send along a professional resume, any related work and 3-4 sentence on why you believe you would be a great addition to the ASSC team to erica@atlantasportandsocialclub.com